

New 'Internal Bra' Screws Its Straps Onto Your Ribcage

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Photo: Courtesy of AFP

A boob job, is a boob job, is a boob job, right? Wrong. So very, very wrong.

Last week, a British doctor debuted a procedure dubbed the "internal bra," which differs from a traditional breast implant surgery because it doesn't just insert silicone cups, it also fashions a device to keep them up—fine silk straps that are inserted *under* your skin, and attached to your upper ribs with titanium screws, [theDaily Mail reports](#).

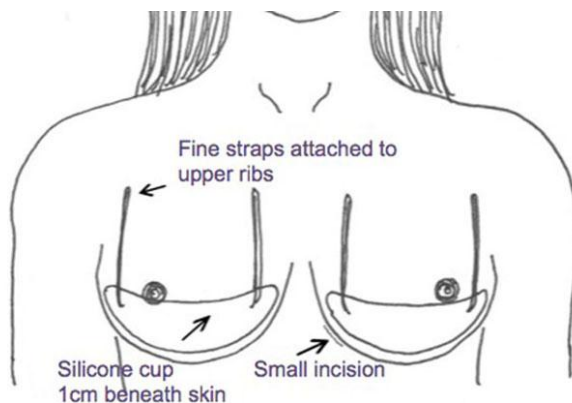


Photo: Courtesy of [CosmopolitanUK](#)

The surgery is about \$1,500 more expensive than traditional breast implants, and supposed to keep breasts from sagging for 10 years, instead of five. So far only three patients have undergone this particular surgery, performed by Professor Jian Farhadi at Guy's and St Thomas' Hospital in London, and we have to wonder if maybe they should change that whole "internal bra" nickname if they want to get more takers. [Similar surgeries](#), also dubbed the "internal bra" have been around for some time, but this is the first one that actually *screws* in.

At the end of a long day, lots of women have a similar routine once they get back to their own homes: slipping on sweatpants, taking off their bras. Imagine if you could *never* do the latter?

When we reached out to Guy's and St Thomas' Hospital, which performs the surgery, they responded with the below, letting us know that the "internal bra" has a more proper name—the Orbix Breast Support System:

"10 patients are taking part in a clinical trial at St Thomas' Hospital, London, of the Orbix Breast Support System run by Mr Jian Farhadi, consultant plastic surgeon at Guy's and St Thomas' NHS Foundation Trust," they told us. "This trial is the first time the Orbix Breast Support System has been used in the UK. It is approved and in use in some European countries."

They also added that it's being implanted in women with large breasts who want support, not women with small breasts who want cleavage. ("All 10 patients involved in the trial were waiting for an NHS breast reduction or waiting for approval for an NHS breast reduction for medical reasons," they said.) Which does seem to make the scary device a little more logical, no?

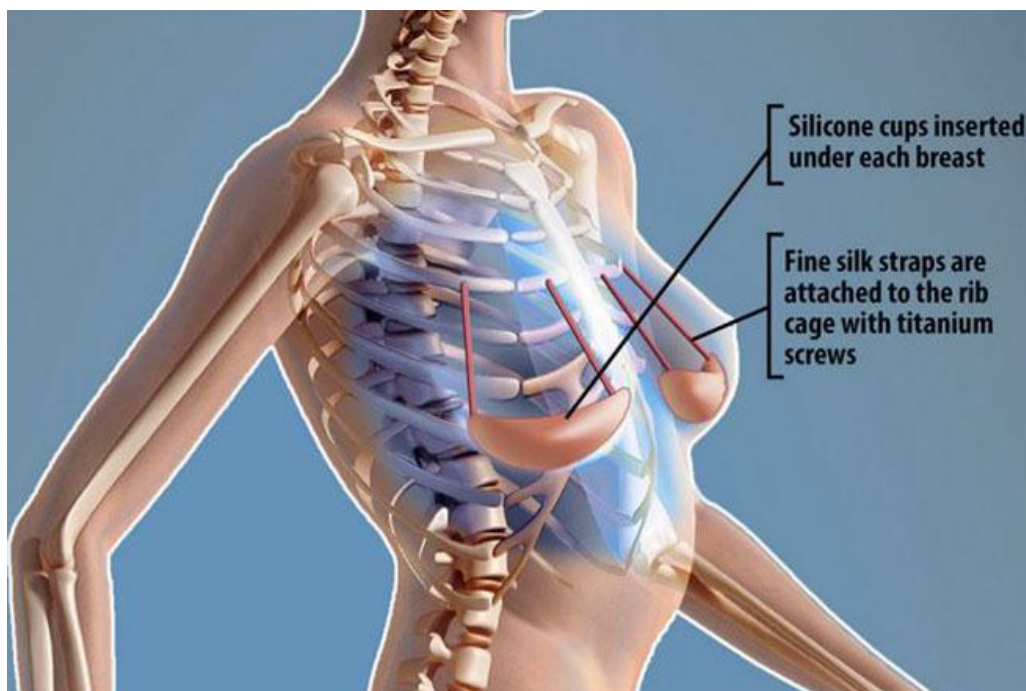


Photo: Courtesy of DailyMail